



# REFRAMING LOGIC MODELS WITH HOPE

A workshop for inspiration,  
creativity, and connection

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AKA

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# Topics of Discussion



Conceptualizing a theory of hope




Applying the theory of hope to current programs and practices




Creating a visual theory of hope

# Learning Outcomes


Describe the theory of hope framework for program evaluation and strategic visioning in program planning and development



State differences in the theory of change and the theory of hope and their uses



Use a visual theory of hope to inspire programming and partnerships



Determine the most appropriate and effective visualization process for specific audiences



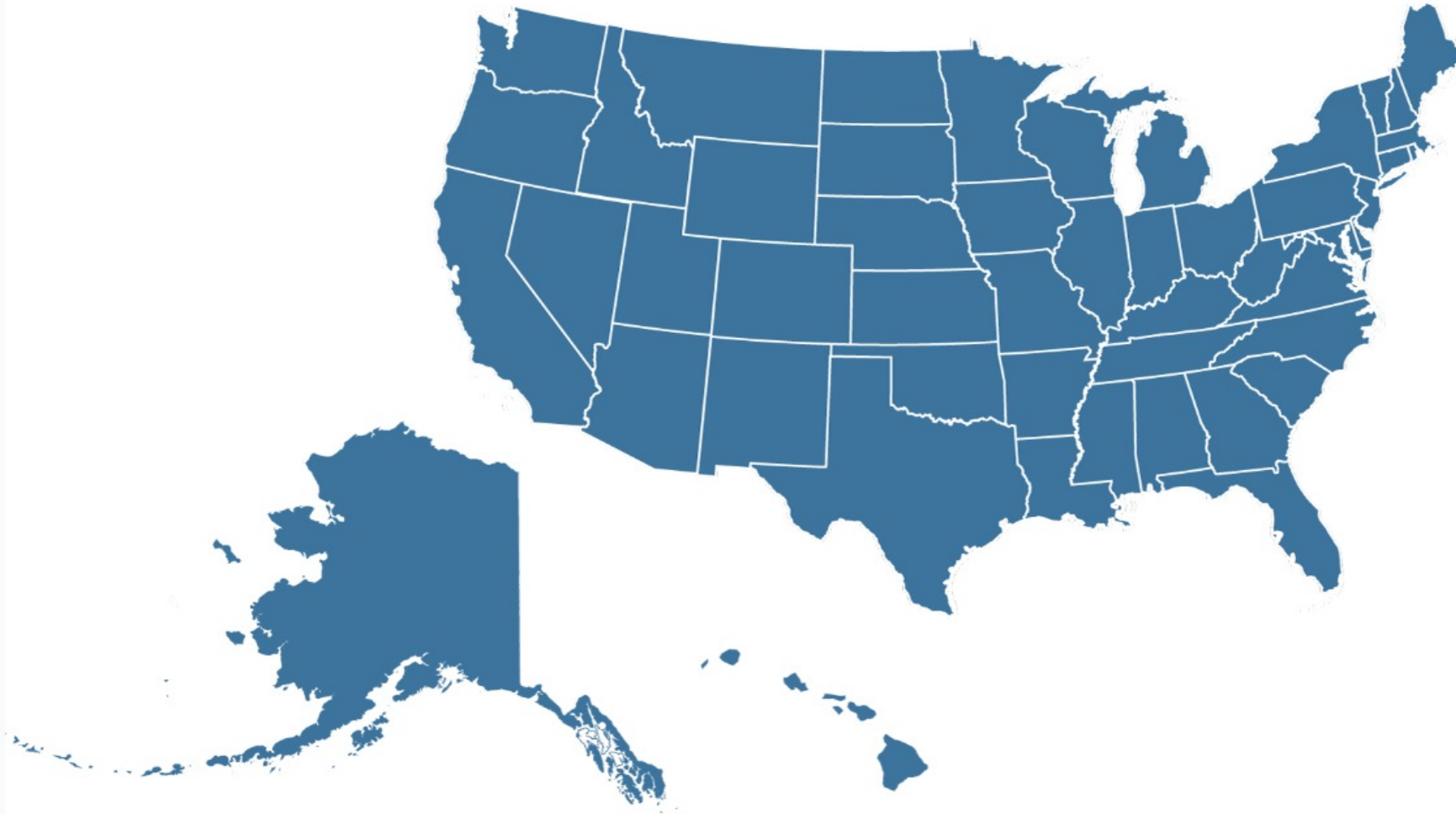
Discuss ways to share the theory of hope that maximized use and inspires impact

# Getting to Know Each Other





# Where are you joining from today?



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# What is your position within your organization?

- Director
- Manager
- Coordinator
- Researcher
- Evaluator
- Administrator
- Assistant
- Student
- University Faculty
- Other

# What do you hope to learn or take away from this workshop?

# Of the following characteristics, please select all that apply to you.

I establish positive relationships with others

I make groups more productive

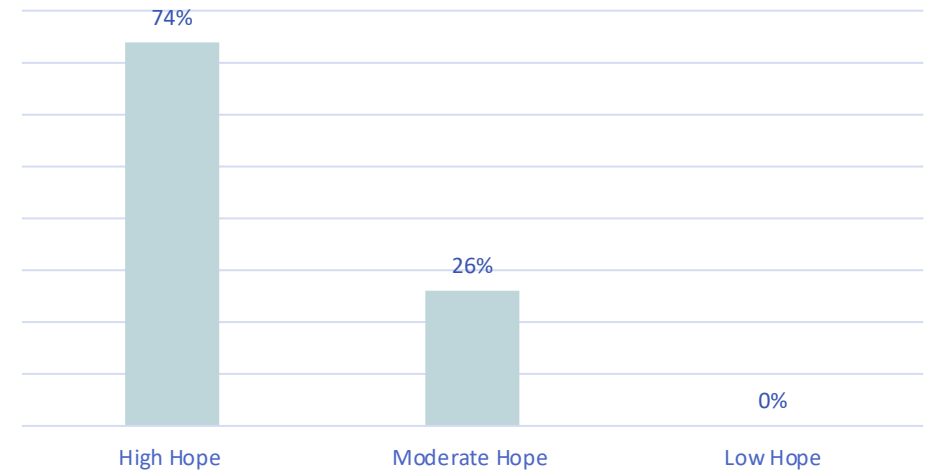
I focus my efforts on individual and collective goal attainment

I have strong coping abilities

I am energized by undefined futures

# Results of the Herth Hope Index

Measuring Hope (n=23)



	Mean	SD
I can recall happy/joyful times	3.74	0.44
I am able to give and receive caring/love	3.57	0.50
I feel my life has value and worth	3.43	0.71
I can see possibilities in the midst of difficulties	3.30	0.62
I believe that each day has potential	3.30	0.62
I feel connected to others	3.26	0.79
I have a hopeful outlook toward life	3.22	0.59
I have deep inner strength	3.22	0.59
I feel positive about my future	3.17	0.56
I have short and/or long-range goals	3.17	0.56
I have a sense of direction	3.09	0.72
I have a faith that gives me comfort	2.22	0.88





# ACTIVITY 1

BREAKOUT SESSION

Mind-meld focused  
on hope

## MATERIALS

- Pen/pencil
- Paper

## HOW

A word will be called out, and players use pen and paper to write down three associated words. After the 30 seconds hold your papers up to the webcam and in the chat box so everyone can see what you wrote.



## ACTIVITY 2

BREAKOUT SESSION

Connection of  
Creativity and  
Hope...

### MATERIALS

- Pen/Crayons
- Paper

### HOW

Please draw a visual representation of what gives you hope. You will have one minute. Share visual or upload visual into chat box.

# Theory of Hope

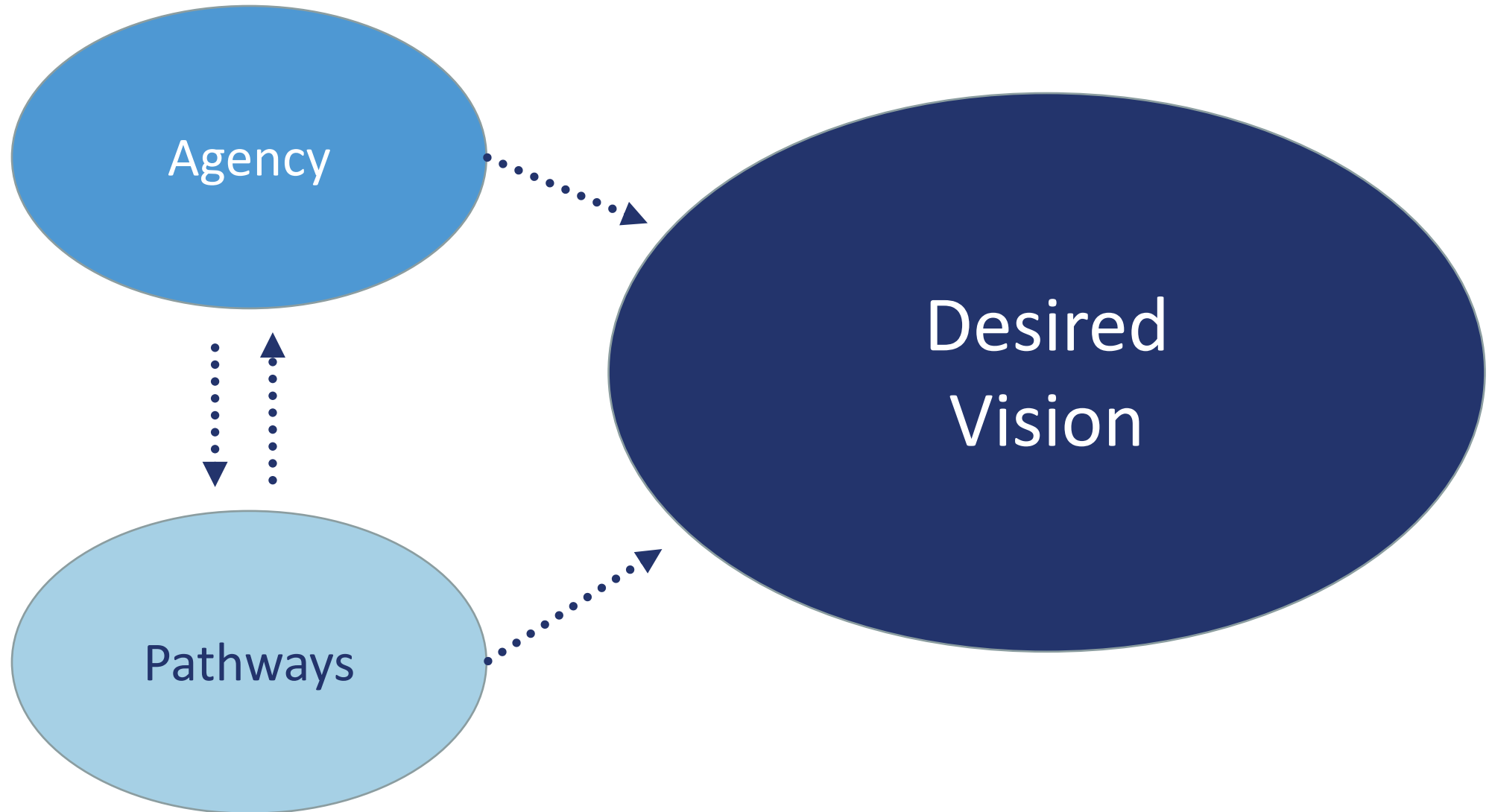
Hope is a construct within the field of positive psychology

Hope is thinking and emotion

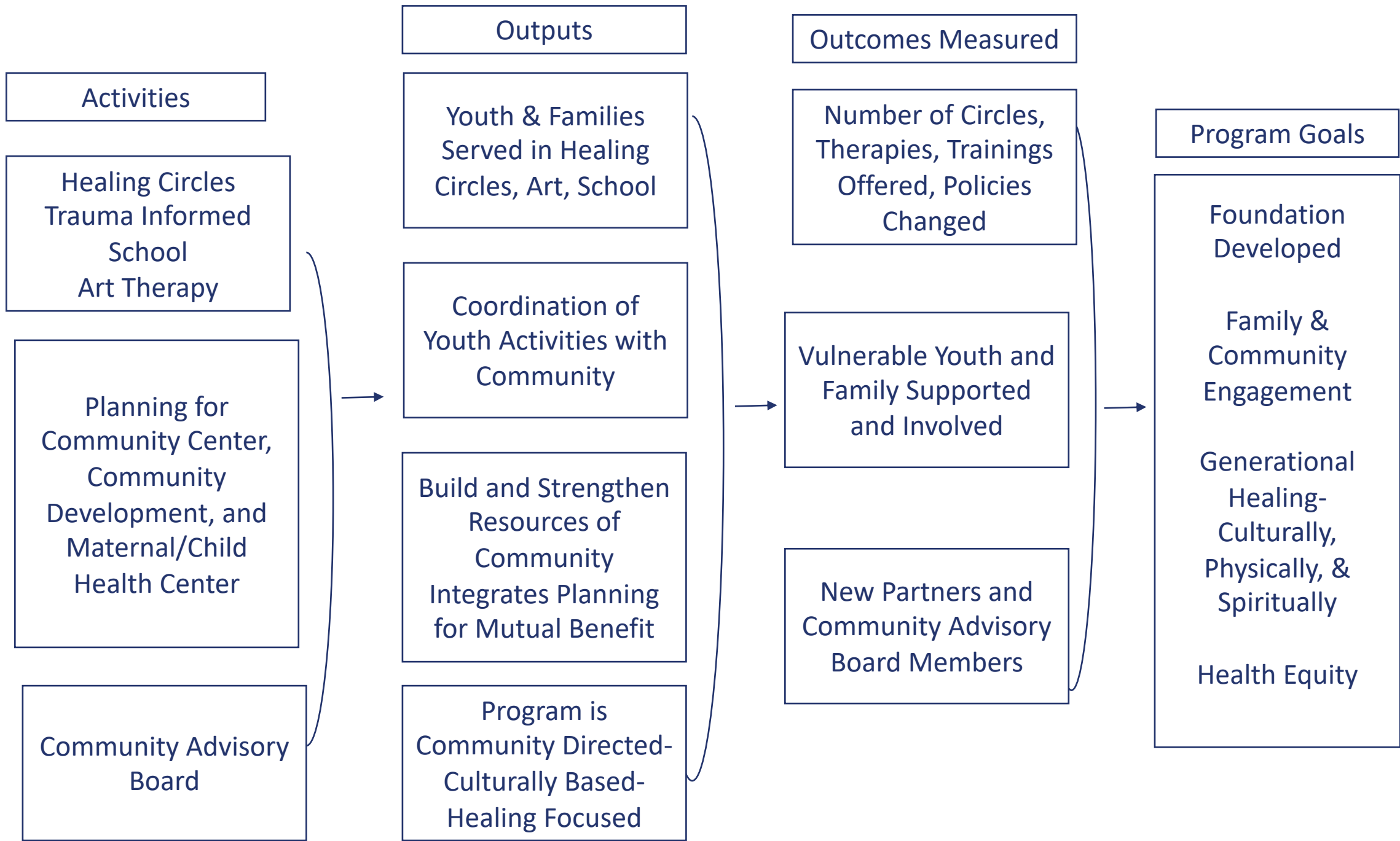
Strengths based

- Goals thinking, consistent focus and emphasis on the future state of what could be
- Pathways thinking, the belief in one's capacity to generate routes toward a goal
- Agency thinking, the belief in one's capacity to initiate and sustain actions

# Hope Theory

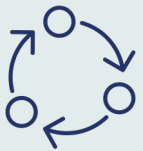


Theory of Change Example Maternal Child Health Program  
(Kelley, 2020)



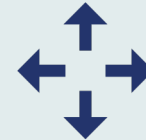


# Case examples: Theory of Hope ESR and AKA



## Organizational Theory of Hope driven by:

- Structural drivers
- Interpersonal drivers

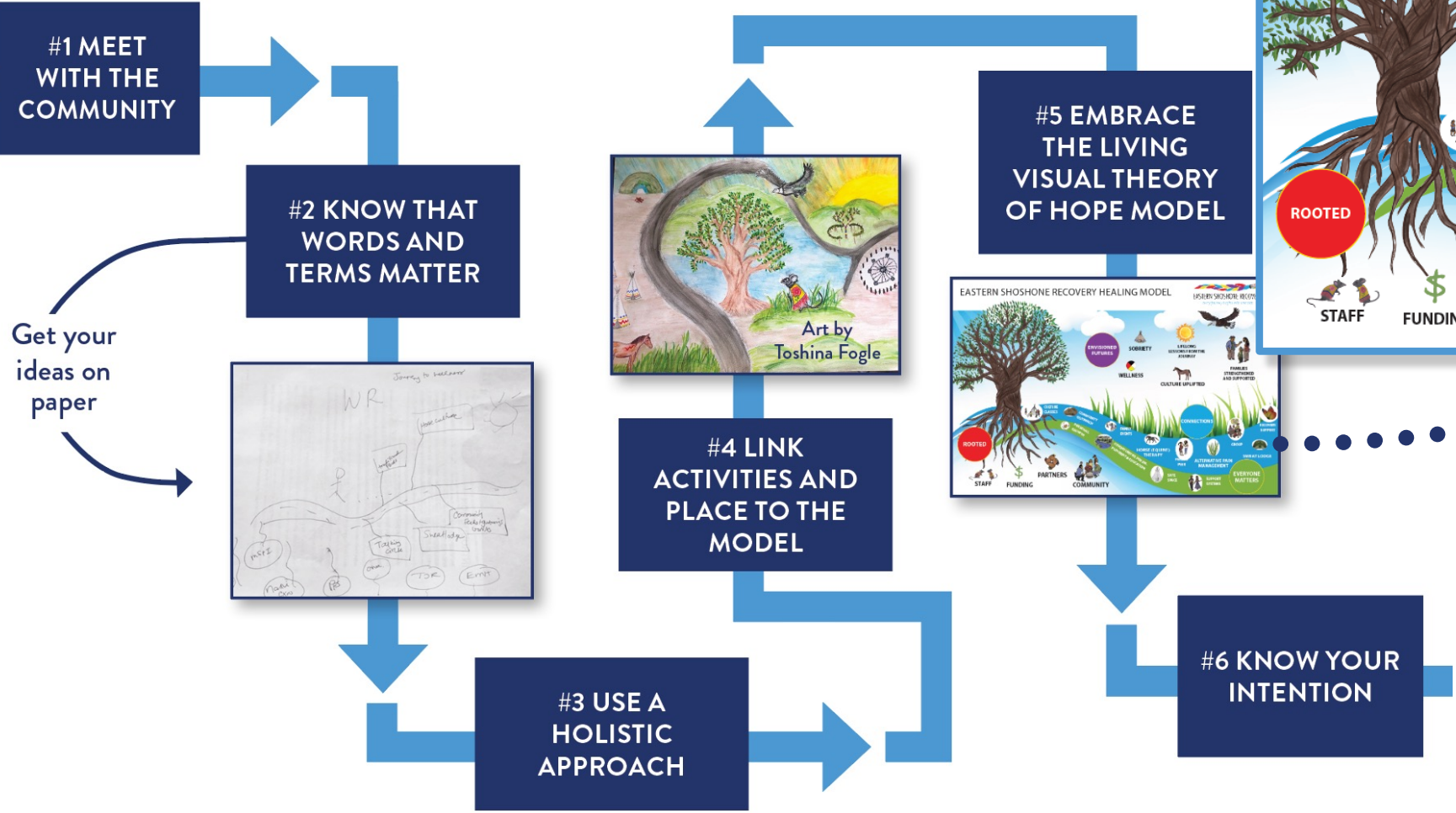


## Mindset of changing experiences and positionality within organization

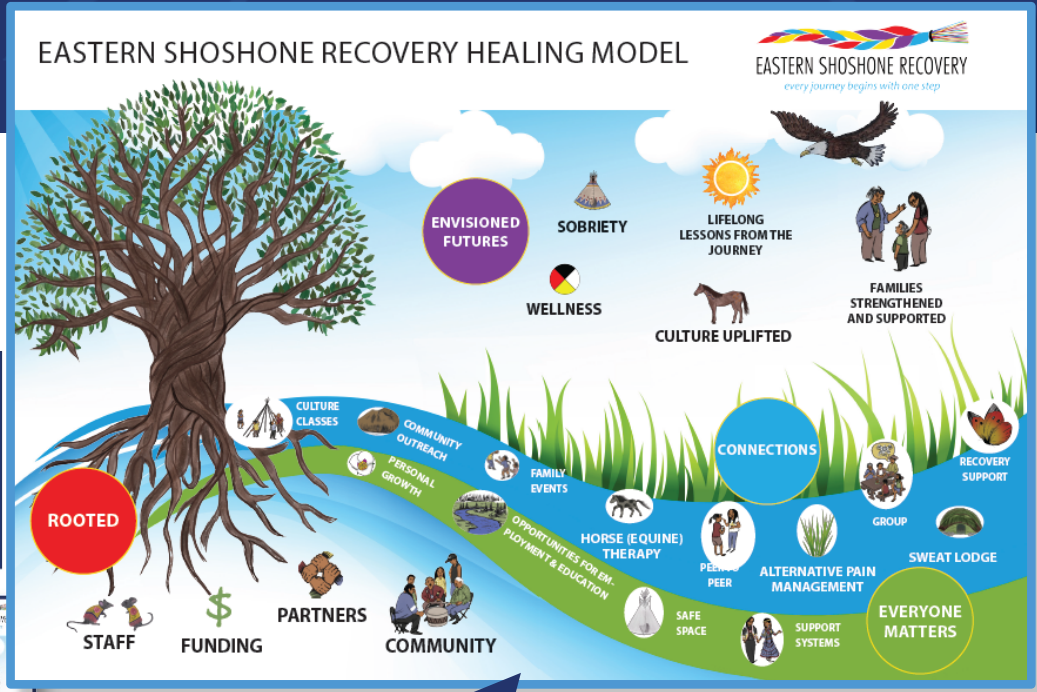
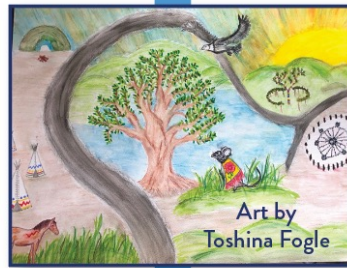
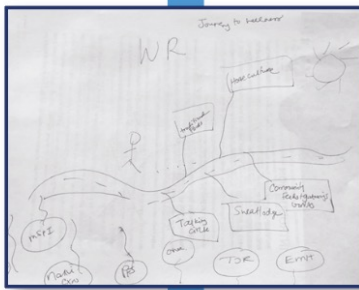


**Goal:** create organizations and conditions that inspire, empower, validate, and promote a shared vision of what could happen

# ESR Healing Model



Get your ideas on paper



# AKA

# THEORY OF HOPE

 OUR VISION

To be a leader in building evaluation capacity, understanding, and infrastructure resulting in opportunities for community healing and transformation.

 OUR PRIORITIES


**7 Future Generations:** We work with historically underserved populations and communities, recovery centers, treatment programs, mental health programs, rural agencies, K-12 schools, Tribal Epidemiology Centers, Universities, non-profit agencies, and youth-serving organizations. **Our vision is that our work will transform and heal seven future generations**

WE WORK

Every day we work to **build equity, connection, and advocacy** for the people, organizations, and communities that we serve.

 Evaluation

 Research

 Training & Technical Assistance

 Grant Support

 Health-Equity Focused Resources

WE PROVIDE

WE EMBRACE

- + Empowerment focused
- + Spirit based
- + Teamwork
- + Generosity
- + Investment
- + Health equity
- + Forward thinking
- + Mentoring
- + Integrity
- + Passion
- + Intentional growth
- + Innovation in all things
- + Flexibility
- + Advocacy
- + Family first
- + Empowering women

WE HOPE

Every client and community is **positively impacted** by our collective work.

WE SEE

**COMMUNITIES LEADING EVALUATION EFFORTS** New evidence of what works from our publications **Families celebrating first generation college students and graduates** **Interns and students sustaining the work** **RACIAL EQUITY** Balanced power systems **Community healing and transformation**

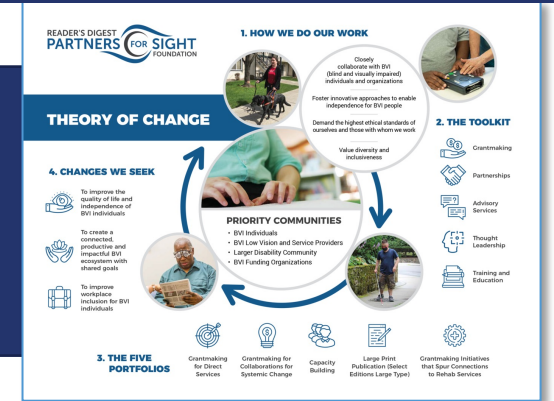


# AKA Model

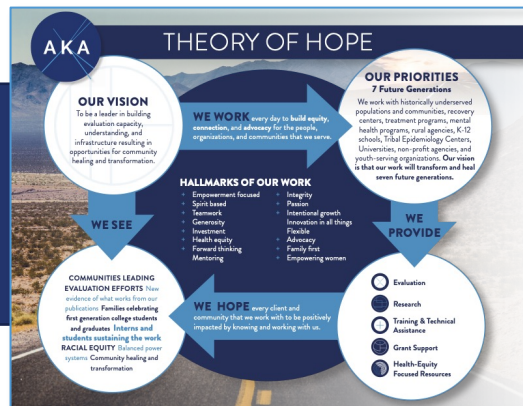
1. Develop Mission, Vision and Values

2. Create branding that reflects Mission

3. Gather inspiration and resources



4. Draft Ideas



5. Feedback is key to refinement

**"I like the idea of a road or a pathway to show we are in constant motion."**  
- Desiree Restad, AKA Associate

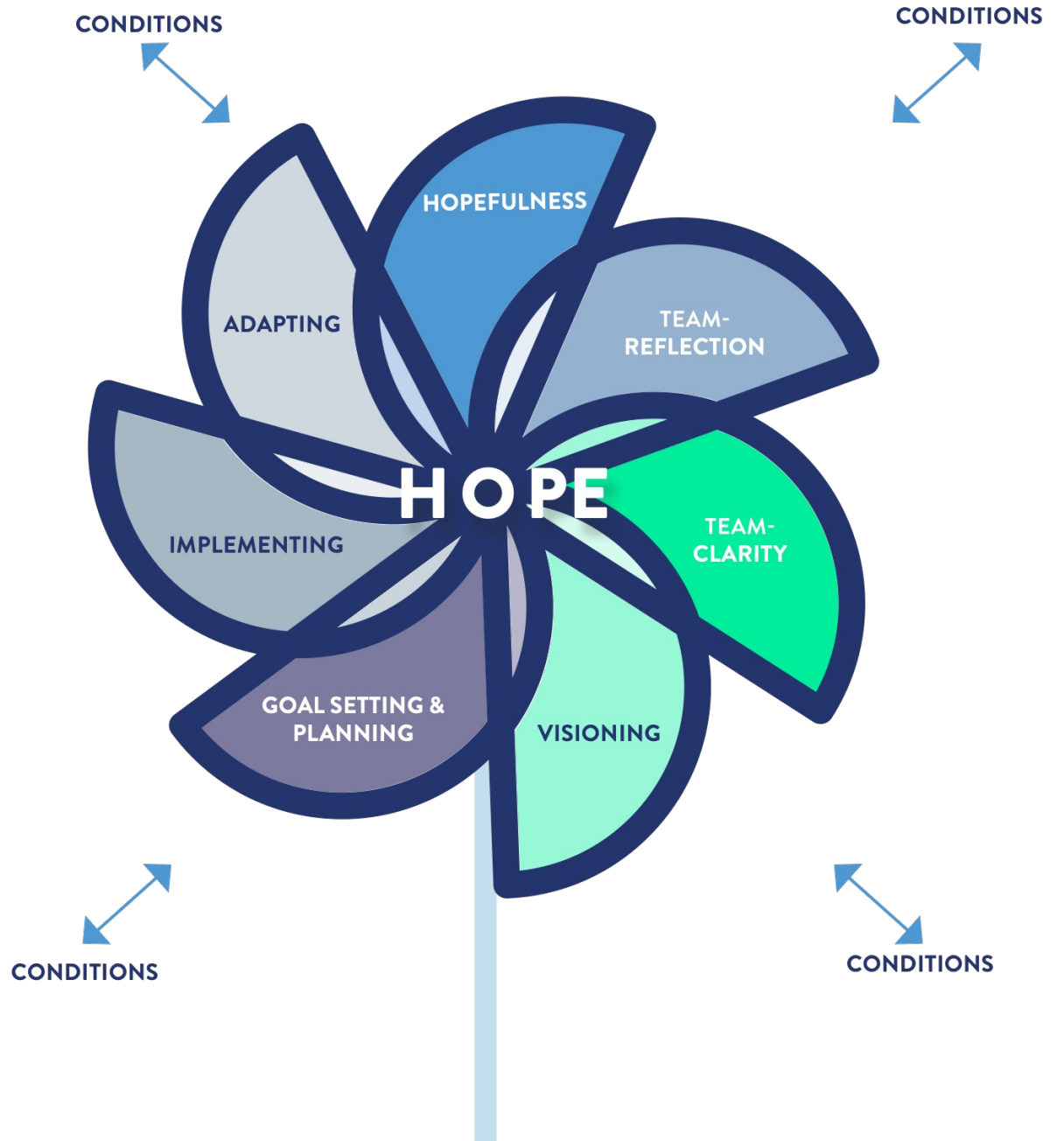
6. Let the model speak for itself



# Discussion

## Hope-Action Theory

What do the conditions within an organization need to be like to instill hope or encourage team members to work through this process?





**10-Minute Break**







# ACTIVITY 3

BREAKOUT SESSION

## Progressive Story Example









## ACTIVITY 3

BREAKOUT SESSION

Story time...

Progressive Story

- **Create a story of hope with other participants.** Each take turns to add something new to the story. Remember stories have a beginning, middle, and an end.
- Build on a personal story of hope.





# **ACTIVITY 4**

## **Organizational Hope**

### **MATERIALS**

- Pen/pencil
- Paper

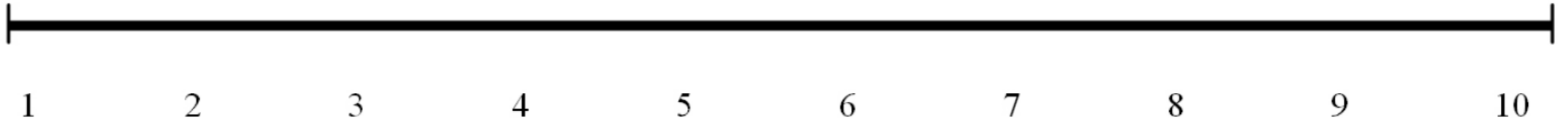
### **LET'S DISCUSS**

- What is your organization's vision or hope?
- Who is involved in finding and working toward hope?
- Why does hope even matter?

### **LET'S CREATE**

Draft a visual theory of hope for your organization.

**On a scale of 1 to 10, how hopeful do you feel right now?**



# References

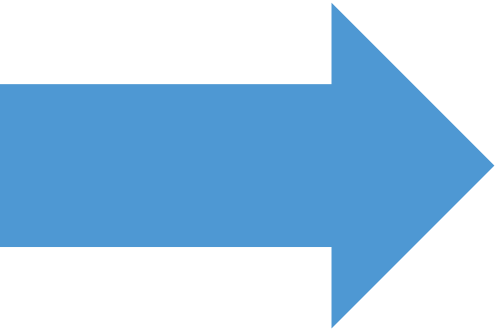
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# THANK YOU!

For more information contact us at:

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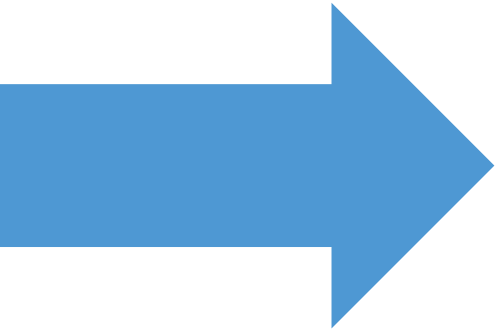
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# Evaluation

We are all about evaluation!

Please complete the 5-question evaluation at the following link

Theory of Hope Evaluation -

[https://corexmsvpyqcnf4wblhy.sjc1.qualtrics.com/jfe/form/SV\\_0uHqLRjr7IjKUnQ](https://corexmsvpyqcnf4wblhy.sjc1.qualtrics.com/jfe/form/SV_0uHqLRjr7IjKUnQ)



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